Consolidating & Communicating Resources

Planning & Management  Human Concerns  Information Availability & Security
Telecom & Satcom  Facility Issues  Crisis Communications & Response

Major Category Sponsor
Position your company as a thought leader in one of our six content categories:
- Planning & Management
- Human Concerns
- Information Availability & Security
- Telecom & Satcom
- Facility Issues
- Crisis Communications & Response

Consider becoming a major category content sponsor in 2015. Contact Tommy Rainey for more details. tommyr@disaster-resource.com

Solutions Showcase
For an unbeatable price, you can have a full page, 4-color ad plus an adjacent “Solutions Showcase” that has information about your products and services written in an article format. Your “Solutions Showcase” will be included in the Table of Contents Click here for a sample.

The marketplace we serve includes business continuity, crisis and emergency management, enterprise risk management, disaster recovery, and homeland security. The mission—to foster resiliency in companies, institutions, government agencies and communities—is daunting due to the breadth and depth of disciplines that fall under its umbrella. Since its inception, the GUIDE has aimed to help diverse organizational silos work more effectively together to reach the common goal.

Six Content Categories
Through our six content categories, we cover the bases:
- Planning & Management
- Human Concerns
- Information Availability & Security
- Telecom & Satcom
- Facility Issues
- Crisis Communications & Response

Challenges of 24/7 Online World
The challenge is intensified in our 24/7 online world with its content abundance, and content clutter which often serves to disconnect rather than connect. (Statistics below researched October 26, 2014)

Hours of video uploaded to YouTube every minute: 100 hours
Tweets per day: 500 million
Average daily number of Google searches: 11,944,000,000

Article Sponsorship
Your content experts can author an article on a specific area of expertise. Articles must be educational and non-promotional. All editorial topics and content are subject to review by the Editorial Board. Click here for a sample.

2015 Editorial Calendar

17th Disaster Resource GUIDE
April 17  Editorial Proposals Due
May 1  Contracts Due
May 29  Artwork Due
June  GUIDE Publishes

Leadership & the Road to Resilience
- Thought Leadership — WHAT: provoking topics and issues facing us
- Executive Leadership — WHD: the qualities & structures of leadership
- Program Leadership — HOW: metrics, reporting, etc.

Products & Services Spotlight
Here are some of the product/service categories for upcoming spotlights. Click here to see a sample. Contact us at publisher@disaster-resource.com for the schedule of upcoming spotlights sent via eblast to our entire readership.

- Emergency Notification Tools & Software
- Crisis & Incident Management Software
- Cloud Solutions for Business Continuity
- Facility Resources: Power, Security, Response & Restoration
- High Availability Solutions
- Consulting Services for Business Continuity & Emergency Management
- Satellite Solutions
- Business Continuity Management Software

2015 Conferences & Expositions

February
- International Disaster Conference & Expo, New Orleans

March
- Disaster Recovery Journal Spring World, Orlando
- National Hurricane Conference, Austin
- GRI International Conference, San Antonio

April
- RIMS Annual Conference & Exhibition, New Orleans
- Continuity Insights Management Conference, Scottsdale
- GOVSEC & CPM East, Washington, DC

June
- World Conference on Disaster Management, Toronto
- Partner Security & Risk Management Summit, National Harbor, MD

September
- Disaster Recovery Journal Fall World, San Diego

November
- IAEM Annual Conference & Expo, Las Vegas
- CPM Symposium, Dallas

December
- Partner Data Center Conference, Las Vegas

2015 Editorial Calendar

The GUIDE Readership is Unique
Senior Executives... value the GUIDE for its “Big Picture” overview. The responsibility for enterprise continuity rests at the top of an organization. Executives ask the “why’s” and “what’s”. Executive leadership is paramount when dealing with strategic issues of integrity, availability, security and protection.

Practitioners... use the GUIDE for its meaty, practical and timely content as well as thousands of resources, products and services for program management.

40,000 GUIDes distributed each year.
- 25,000 print copies via direct mail and conference distribution
- 15,000 digital copies

Click here to link to view a circulation breakdown.

Job Title
Consultants, Analysts, Auditors and Others
Senior Executives
Managers and Directors

Job Function
Risk Management
Facility Management/Safety & Security
Emergency Management
Information Technology & Telecommunications
Planning & General Management

Industries
Bank/Financial Services
Manufacturing
Education
Wholesale/Retail
Professional Services
Communications/Media
Transportation/Utilities
Government
Healthcare
Insurance Services
Telecommunications

Click here to link to view a circulation breakdown.