THE GUIDE STAYS IN FRONT OF DECISION MAKERS!

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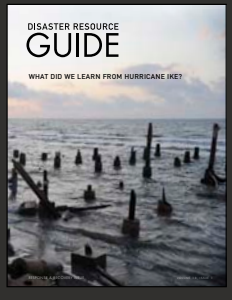
WEEKLY 24/7

Annual Disaster Resource GUIDE

The **Disaster Resource GUIDE** was launched in 1996 with a mission to consolidate, integrate and communicate thousands of resources for emergency management, business continuity, risk management, homeland security and disaster recovery.

Join us for the 15th annual GUIDE, where hundreds of companies, associations, conferences, and agencies will highlight their products, services, and events. **The GUIDE is used all year long as the best reference in the industry!**

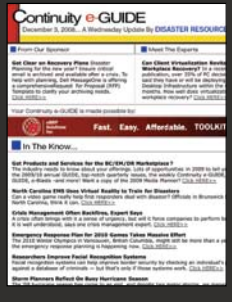
Publishes: Third Quarter, 2010



Quarterly Mini-GUIDEs

Each year, the GUIDE publishes 3 specialty issues that "go deeper" in a single content category. Past issues focused on topics such as: Response & Recovery, Technologies to Protect, and Education. Each issue will be a "keeper", much like the **Annual GUIDEs** have become.

Publishes: First, Second, & Fourth Quarters



Weekly Continuity e-GUIDE

The weekly **Continuity e-GUIDE** provides a concise 7-day snapshot of our industry from around the world right down to the local level. Each Wednesday, the **e-GUIDE** is delivered to more than 30,000 readers with responsibilities in business continuity, homeland security, risk management, crisis management, emergency response, information availability and security. With an excellent "open rate", the **e-GUIDE** is the place where the industry meets on a weekly basis.

24/7 Online GUIDE

The **Online GUIDE** readership is expanding every week!

- 184,000 page views each month

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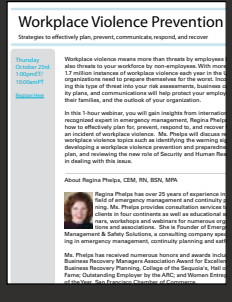

Unique e-Marketing Opportunities

The GUIDE is now offering opportunities to reach our readers with different formats, customized to your marketing needs. Sponsor an educational webinar to receive hundreds of leads and contacts. You can co-sponsor, with the Continuity e-GUIDE, a survey of interest to our industry, and distribute the results to your customers and our readers. You can also reach our newsletter readers with a dedicated eblast. **Call for pricing and an attractive marketing package!**